

NEW

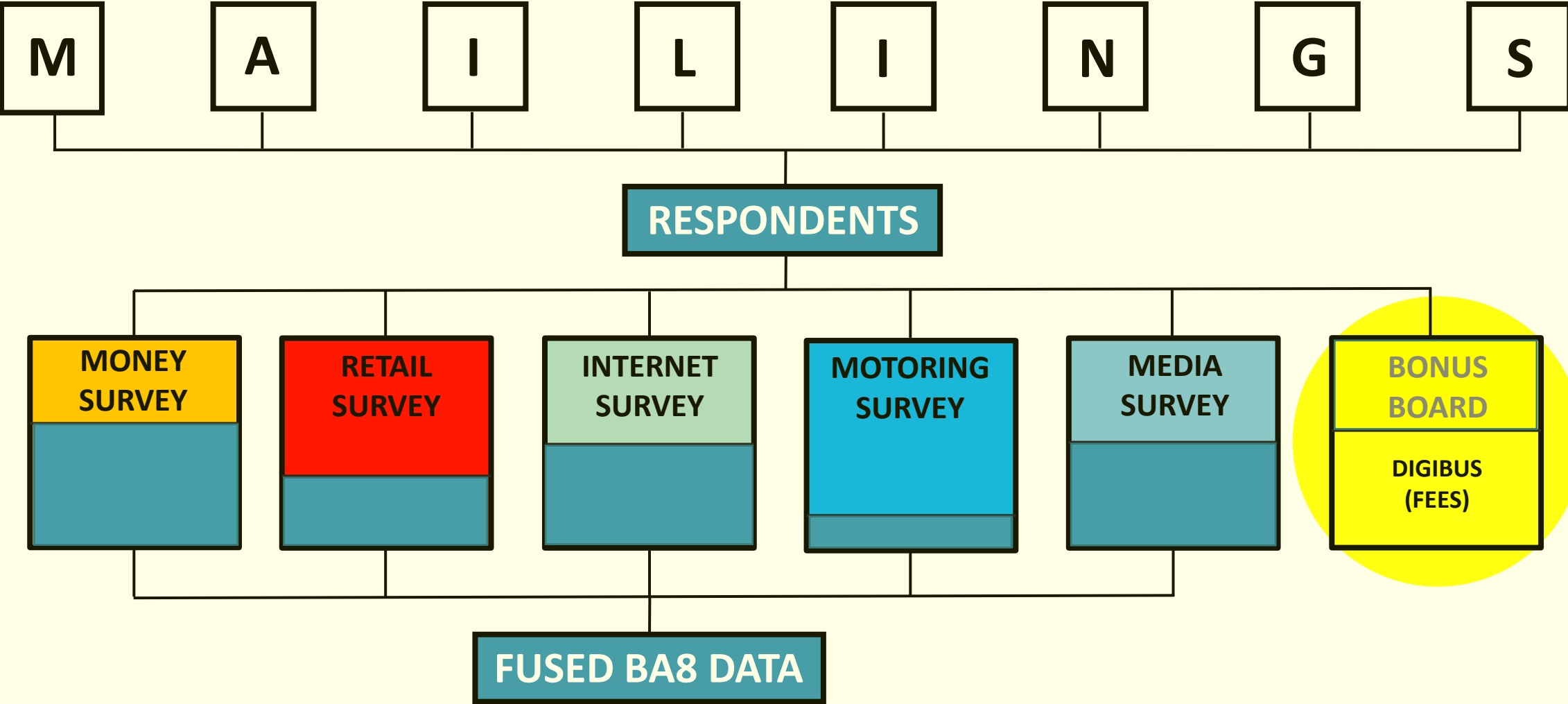
Brand Atlas Digi-bus

Brand Atlas, South Africa's first continuous, consumer online tracker survey now lets Brand Atlas users ask their own questions and get answers every day

Fast, cost effective, online polls or surveys amongst targeted consumers



BA8 SURVEY FLOW CHART



Brand Atlas DigiBus

HOW IT WORKS

1. Give us your questions and who you are targeting
2. We send you a cost estimate
3. We draft questions for your approval
4. We add your questions into the BA respondent stream
5. The sample size grows daily - you choose when to stop
6. We track, chart and annotate the findings for you

Brand Atlas Digi-bus

FEES

QUESTION SET-UP FEES:

Tick the boxes: R2 000 per question

Rankings / attribute associations: R4 000 per exercise

Open-enders: R2 000 (coding fee to be agreed)

PER SAMPLE:

n = 300 R 50 000

n = 500 R 80 000

n = 1000 R120 000